



**DEPARTMENT OF ECONOMICS
SHORT TERM COURSE ON
AGRICULTURAL MARKETING**

**ACADEMIC YEAR-2021-22
BOARD OF STUDIES- 2021-22**

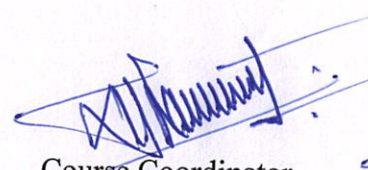
Sr. No.	Designation	Name of the Person
1	Chairman	Prin. Dr. L. D. BHOR (Chairman)
2	Member	Mr. S. G. Mengal(Member)
3	Member	Dr. N. R. Madhavi (Member)
4	Member	Dr. Y. H. Ulvekar (Course coordinator)
5	Member	Mr. M. R. Khambait

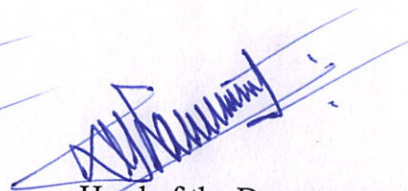
Minutes of the Meeting:

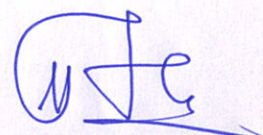
Board of Studies meeting of the Short Term Course of Certificate Course in Agricultural Marketing was conducted on 02-12-2021 in the principal cabin.

The following Points are discussed in the meeting.

1. Syllabus formation of Agricultural Marketing short term course.
2. Distribution of work
3. Encouragement of Student
4. To run the short term course free of cost


Course Coordinator


Head of the Department


PRINCIPAL
Arts Science and Commerce College
Mokhada, Dist. Palghar



Rayat Shikshan Sanstha's
Arts Science & Commerce, College, Mokhada, Dist. Palghar
Department of Economics

Short Term Course - 'AGRICULTURAL MARKETING.

Notice

Date – 07/12/2021

All the students of T.Y.B.A. Classes are hereby informed the department of Economics organizes a Short-Term Course of Certificate Course in 'AGRICULTURAL MARKETING. The lecture will start on 15th December 2021 from 11:15 to 12:15pm. Hereby attached the lecture time table.

Course Coordinator

Head of the Department

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Mokhada, Dist. Palghar



RAYAT SHIKSHAN SANSTHAS,
ARTS, SCIENCE AND COMMERCE COLLEGE, MOKHADA. DIST: PALGHAR

DEPARTMENT OF ECONOMICS

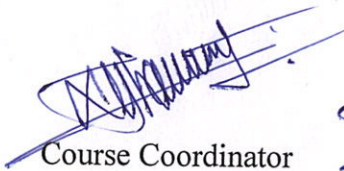
SHORT TERM COURSE ON

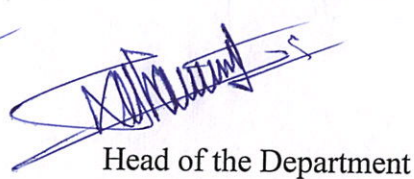
AGRICULTURAL MARKETING

ACADEMIC YEAR-2021-22

TIME TABLE

DAY & TIME	MONDAY	TUESDAY	WEDENSDAY	THURSDAY	FRIDAY	SATERDAY
11.15 AM TO 12.15 PM	DR.Y. H. ULVEKAR	MR. M. R. KHAMBAIT	DR.Y. H. ULVEKAR	MR. M. R. KHAMBAIT	DR.Y. H. ULVEKAR	MR. M. R. KHAMBAIT


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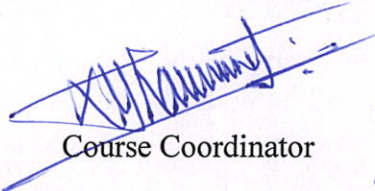
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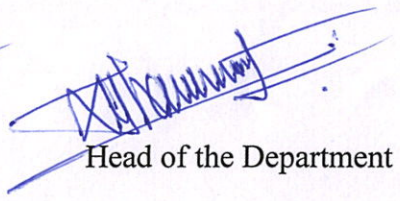
AGRICULTURAL MARKETING


ACADEMIC YEAR-2021-22


STUDENT LIST OF SHORT TERM COURSE

SR. NO.	ROLL.NO.	NAME OF STUDENT
1	3001/21	AherKusumGovind
2	3002/21	BhadmukheDevidasNivrutti
3	3003/21	BharadeSmitaNaresh
4	3004/21	Bhasme Ramesh Valu
5	3005/21	BhoyeNareshRamu
6	3006/21	DhondagaRavindraKisan
7	3007/21	GhatalRoshanDhonduram
8	3008/21	KoradeHareshRamdas
9	3009/21	LahamgePratikshaMacchindra
10	3010/21	MahaleKeshavYashavant
11	3011/21	Maule Kishor Narayan
12	3012/21	NavaleShital Vishnu
13	3013/21	PatekarUlhasRajendra
14	3014/21	PawarDhananjay Vilas
15	3015/21	Pingale Suresh Hiru
16	3016/21	RautRohiniBhalchandra
17	3017/21	SapateSantoshRamu
18	3018/21	ShendeRohidasDevram
19	3019/21	Vaijal Vijay Shantaram


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DEPARTMENT OF ECONOMICS

SHORT TERM COURSE ON
AGRICULTURAL MARKETING
ACADEMIC YEAR-2021-22

COURSE CODE: - UA ECS01
SYLLABUS

*TOTAL HOURS- 60*TOTAL LECTURE – 25 1 LEC.. = 2 HOURS * FIELD VISITS – 10 HOURS

TOPIC NO.	SYLLABUS	TOTAL LECTURE/HOURS
1	INTRODUCTION TO AGRICULTURE - Status of agriculture in India - Role of agriculture in economic development of India - Soil and water analysis - Climate change and agriculture -Challenges in agriculture sector	06 LECTURE
2	CROPPING PATTERN AND AGRO-BUSINESS - Cropping pattern - Source of finance * Non institutional * institutional - Agro-business	06 LECTURE
3	AGRICULTURE MARKETING -Concept, nature and types - Marketing agencies - Institutional support to agriculture and rural marketing – CACP,NAFED,APEDA	06 LECTURE
4	PROBLEMS AND STRATEGIES OF AGRICULTURE MARKETING - Problems of rural marketing - Marketing strategies * Promotional initiatives (flex, brochures, handouts, leaflets) * Need of market research * Branding and packaging - Importance of e-business in agriculture marketing	07 LECTURE
	FIELD VISITS - Visit to agriculture market - Visit to agro-industries	10 HOURS


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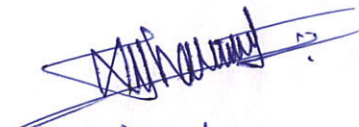
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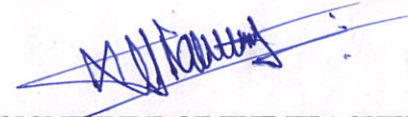
STUDENTS ATTENDANCE LIST


TIME: 11.15am to 12.15pm

SR. NO.	ROLL NO.	NAME OF STUDENT	DATE	DATE	DATE	DATE
			15/12/21	17/12/21	20/12/21	22/12/21
1	3001/21	Aher Kusum Govind	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>
2	3002/21	Bhadmukhe Devidas Nivrutti		<u>D.N. Bhadme</u>	<u>D.N. Bhadme</u>	<u>D.N. Bhadme</u>
3	3003/21	Bharade Smita Naresh	<u>S.Bharade</u>	<u>S.Bharade</u>	<u>S.Bharade</u>	<u>S.Bharade</u>
4	3004/21	Bhasme Ramesh Valu	<u>R.V.Bhasme</u>	<u>R.V.Bhasme</u>	<u>R.V.Bhasme</u>	<u>R.V.Bhasme</u>
5	3005/21	Bhoye Naresh Ramu	<u>N.Ram</u>	<u>N.Ram</u>	<u>N.Ram</u>	<u>N.Ram</u>
6	3006/21	Dhondaga Ravindra Kisan	<u>R.Dhondaga</u>	<u>R.Dhondaga</u>	<u>R.Dhondaga</u>	<u>R.Dhondaga</u>
7	3007/21	Ghatal Roshan Dhonduram	<u>R.Ghatal</u>	<u>R.Ghatal</u>	<u>R.Ghatal</u>	<u>R.Ghatal</u>
8	3008/21	Korade Hareesh Ramdas	<u>H.Korade</u>	<u>H.Korade</u>	<u>H.Korade</u>	<u>H.Korade</u>
9	3009/21	Lahamge Pratiksha Macchindra	<u>P.Lahamge</u>	<u>P.Lahamge</u>	<u>P.Lahamge</u>	<u>P.Lahamge</u>
10	3010/21	Mahale Keshav Yashavant	<u>S.Mahale</u>	<u>S.Mahale</u>	<u>S.Mahale</u>	<u>S.Mahale</u>
11	3011/21	Maule Kishor Narayan	<u>K.Maule</u>	<u>K.Maule</u>	<u>K.Maule</u>	<u>K.Maule</u>
12	3012/21	Navale Shital Vishnu	<u>S.Navale</u>	<u>S.Navale</u>	<u>S.Navale</u>	<u>S.Navale</u>
13	3013/21	Patekar Ulhas Rajendra	<u>U.Patekar</u>	<u>U.Patekar</u>	<u>U.Patekar</u>	<u>U.Patekar</u>
14	3014/21	Pawar Dhananjay Vilas	<u>D.Pawar</u>	<u>D.Pawar</u>	<u>D.Pawar</u>	<u>D.Pawar</u>
15	3015/21	Pingale Suresh Hiru		<u>S.H. Pingale</u>	<u>S.H. Pingale</u>	
16	3016/21	Raut Rohini Bhalchandra	<u>R.Raut</u>	<u>R.Raut</u>	<u>R.Raut</u>	<u>R.Raut</u>
17	3017/21	Sapate Santosh Ramu	<u>S.Sapate</u>	<u>S.Sapate</u>	<u>S.Sapate</u>	<u>S.Sapate</u>
18	3018/21	Shende Rohidas Devram	<u>S.Shende</u>	<u>S.Shende</u>		
19	3019/21	Vaijal Vijay Shantaram	<u>V.Vaijal</u>	<u>V.Vaijal</u>	<u>V.Vaijal</u>	<u>V.Vaijal</u>


Teacher
Coordinator




SIGNATURE OF THE TEACHER


PRINCIPAL
Arts Science and Commerce College
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DEPARTMENT OF ECONOMICS

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AGRICULTURAL MARKETING**

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SR. NO.	ROLL NO.	NAME OF STUDENT	DATE	DATE	DATE	DATE
			24/12/21	27/12/21	29/12/21	31/12/21
1	3001/21	Aher Kusum Govind	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
2	3002/21	Bhadmukhe Devidas Nivrutti	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
3	3003/21	Bharade Smita Naresh		<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
4	3004/21	Bhasme Ramesh Valu	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
5	3005/21	Bhoye Naresh Ramu	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
6	3006/21	Dhondaga Ravindra Kisan	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
7	3007/21	Ghatal Roshan Dhonduram	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
8	3008/21	Korade Haresh Ramdas	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
9	3009/21	Lahamge Prtiksha Macchindra	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
10	3010/21	Mahale Keshav Yashavant	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
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12	3012/21	Navale Shital Vishnu	<i>[Signature]</i>		<i>[Signature]</i>	<i>[Signature]</i>
13	3013/21	Patekar Ulhas Rajendra	<i>[Signature]</i>	<i>[Signature]</i>		<i>[Signature]</i>
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18	3018/21	Shende Rohidas Devram		<i>[Signature]</i>		<i>[Signature]</i>
19	3019/21	Vaijal Vijay Shantaram	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>

[Signature]
Coordinator



[Signature]

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DEPARTMENT OF ECONOMICS

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ACADEMIC YEAR-2021-22

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TIME: 11.15 to 12.15 pm
am

SR. NO.	ROLL NO.	NAME OF STUDENT	DATE	DATE	DATE	DATE
			03/01/22	05/01/22	07/01/22	10/01/22
1	3001/21	Aher Kusum Govind	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
2	3002/21	Bhadmukhe Devidas Nivrutti	<i>[Signature]</i>		<i>[Signature]</i>	
3	3003/21	Bharade Smita Naresh	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
4	3004/21	Bhasme Ramesh Valu		<i>[Signature]</i>		<i>[Signature]</i>
5	3005/21	Bhoye Naresh Ramu	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
6	3006/21	Dhondaga Ravindra Kisan	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
7	3007/21	Ghatal Roshan Dhonduram	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
8	3008/21	Korade Hareesh Ramdas	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
9	3009/21	Lahange Pratiksha Macchindra	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
10	3010/21	Mahale Keshav Yashavant	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
11	3011/21	Maule Kishor Narayan	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
12	3012/21	Navale Shital Vishnu		<i>[Signature]</i>		<i>[Signature]</i>
13	3013/21	Patekar Ulhas Rajendra	<i>[Signature]</i>		<i>[Signature]</i>	
14	3014/21	Pawar Dhananjay Vilas	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
15	3015/21	Pingale Suresh Hiru	<i>[Signature]</i>		<i>[Signature]</i>	
16	3016/21	Raut Rohini Bhalchandra	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
17	3017/21	Sapate Santosh Ramu	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
18	3018/21	Shende Rohidas Devram		<i>[Signature]</i>	<i>[Signature]</i>	
19	3019/21	Vaijal Vijay Shantaram	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>

[Signature]
Coordinator



[Signature]
SIGNATURE OF THE TEACHER

[Signature]
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DEPARTMENT OF ECONOMICS

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12	3012/21	Navale Shital Vishnu	<u>N. Shital</u>		<u>N. Shital</u>	
13	3013/21	Patekar Ulhas Rajendra		<u>U.R. Patekar</u>		<u>U.R. Patekar</u>
14	3014/21	Pawar Dhananjay Vilas	<u>D. Pawar</u>	<u>D. Pawar</u>	<u>D. Pawar</u>	<u>D. Pawar</u>
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16	3016/21	Raut Rohini Bhalchandra	<u>R. Raut</u>	<u>R. Raut</u>	<u>R. Raut</u>	<u>R. Raut</u>
17	3017/21	Sapate Santosh Ramu	<u>S. Sapate</u>	<u>S. Sapate</u>	<u>S. Sapate</u>	<u>S. Sapate</u>
18	3018/21	Shende Rohidas Devram	<u>S. Shende</u>		<u>S. Shende</u>	
19	3019/21	Vaijal Vijay Shantaram	<u>V. Vaijal</u>	<u>V. Vaijal</u>	<u>V. Vaijal</u>	<u>V. Vaijal</u>

[Signature]
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			24/01/22	28/01/22	31/01/22	02/02/22
1	3001/21	Aher Kusum Govind	(Aher)	(Aher)	(Aher)	(Aher)
2	3002/21	Bhadmukhe Devidas Nivrutti	D.N. Bhadme		D.N. Bhadme	
3	3003/21	Bharade Smita Naresh	(S. Bharade)	(S. Bharade)	(S. Bharade)	(S. Bharade)
4	3004/21	Bhasme Ramesh Valu	R.V. Bhasme		R.V. Bhasme	
5	3005/21	Bhoye Naresh Ramu	(Bhoye)	(Bhoye)	(Bhoye)	(Bhoye)
6	3006/21	Dhondaga Ravindra Kisan	(Dhondaga)	(Dhondaga)	(Dhondaga)	(Dhondaga)
7	3007/21	Ghatal Roshan Dhonduram	(Ghatal)	(Ghatal)	(Ghatal)	(Ghatal)
8	3008/21	Korade Haresh Ramdas	(Korade)	(Korade)	(Korade)	(Korade)
9	3009/21	Lahamge Pratiksha Macchindra	(Lahamge)	(Lahamge)	(Lahamge)	(Lahamge)
10	3010/21	Mahale Keshav Yashavant	(Mahale)	(Mahale)	(Mahale)	(Mahale)
11	3011/21	Maule Kishor Narayan	(Maule)	(Maule)	(Maule)	(Maule)
12	3012/21	Navale Shital Vishnu	(N. Shital)		(N. Shital)	
13	3013/21	Patekar Ulhas Rajendra		(U.R. Patekar)		(U.R. Patekar)
14	3014/21	Pawar Dhananjay Vilas	(Pawar)	(Pawar)	(Pawar)	(Pawar)
15	3015/21	Pingale Suresh Hiru	(S.H. Pingale)		(S.H. Pingale)	
16	3016/21	Raut Rohini Bhalchandra	(Raut)	(Raut)	(Raut)	(Raut)
17	3017/21	Sapate Santosh Ramu	(Sapate)	(Sapate)	(Sapate)	(Sapate)
18	3018/21	Shende Rohidas Devram		(Shende)	(Shende)	
19	3019/21	Vaijal Vijay Shantaram	(Vaijal)	(Vaijal)	(Vaijal)	(Vaijal)

(Signature)
Coordinator



(Signature)
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TIME: 11:15_{am} to 12:15 pm

SR. NO.	ROLL NO.	NAME OF STUDENT	DATE	DATE	DATE	DATE
			04/02/22	07/02/22	09/12/22	11/02/22
1	3001/21	Aher Kusum Govind	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
2	3002/21	Bhadmukhe Devidas Nivrutti		P.V. Bhadme		P.N. Bhadme
3	3003/21	Bharade Smita Naresh	<i>[Signature]</i>		<i>[Signature]</i>	
4	3004/21	Bhasme Ramesh Valu		R.V. Bhasme		R.V. Bhasme
5	3005/21	Bhoye Naresh Ramu	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
6	3006/21	Dhondaga Ravindra Kisan	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
7	3007/21	Ghatal Roshan Dhonduram	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
8	3008/21	Korade Haresh Ramdas	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
9	3009/21	Lahamge Pratiksha Macchindra	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
10	3010/21	Mahale Keshav Yashavant	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
11	3011/21	Maule Kishor Narayan	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
12	3012/21	Navale Shital Vishnu	<i>[Signature]</i>		<i>[Signature]</i>	
13	3013/21	Patekar Ulhas Rajendra	<i>[Signature]</i>			<i>[Signature]</i>
14	3014/21	Pawar Dhananjay Vilas	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
15	3015/21	Pingale Suresh Hiru	<i>[Signature]</i>		<i>[Signature]</i>	
16	3016/21	Raut Rohini Bhalchandra	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
17	3017/21	Sapate Santosh Ramu	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
18	3018/21	Shende Rohidas Devram		<i>[Signature]</i>	<i>[Signature]</i>	
19	3019/21	Vaijal Vijay Shantaram	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>

[Signature]
Coordinator



[Signature]
SIGNATURE OF THE TEACHER

[Signature]
PRINCIPAL
Arts Science and Commerce College
Mokhada, Dist. Palghar

DEPARTMENT OF ECONOMICS

**SHORT TERM COURSE ON
AGRICULTURAL MARKETING**

ACADEMIC YEAR-2021-22

STUDENTS ATTENDANCE LIST

TIME: 11:15 to 12:15 pm

SR. NO.	ROLL NO.	NAME OF STUDENT	DATE	DATE	DATE	DATE
			14/02/22	15/02/22	18/02/22	21/02/22
1	3001/21	Aher Kusum Govind	Aher	Aher	Aher	Aher
2	3002/21	Bhadmukhe Devidas Nivrutti	Bhadmukhe	Bhadmukhe	Bhadmukhe	Bhadmukhe
3	3003/21	Bharade Smita Naresh	Bharade	Bharade	Bharade	Bharade
4	3004/21	Bhasme Ramesh Valu	Bhasme	Bhasme	Bhasme	Bhasme
5	3005/21	Bhoye Naresh Ramu	Bhoye	Bhoye	Bhoye	Bhoye
6	3006/21	Dhondaga Ravindra Kisan	Dhondaga	Dhondaga	Dhondaga	Dhondaga
7	3007/21	Ghatal Roshan Dhonduram	Ghatal	Ghatal	Ghatal	Ghatal
8	3008/21	Korade Haresh Ramdas	Korade	Korade	Korade	Korade
9	3009/21	Lahange Pratiksha Macchindra	Lahange	Lahange	Lahange	Lahange
10	3010/21	Mahale Keshav Yashavant	Mahale	Mahale	Mahale	Mahale
11	3011/21	Maule Kishor Narayan	Maule	Maule	Maule	Maule
12	3012/21	Navale Shital Vishnu	Navale	Navale	Navale	Navale
13	3013/21	Patekar Ulhas Rajendra	Patekar	Patekar	Patekar	Patekar
14	3014/21	Pawar Dhananjay Vilas	Pawar	Pawar	Pawar	Pawar
15	3015/21	Pingale Suresh Hiru	Pingale	Pingale	Pingale	Pingale
16	3016/21	Raut Rohini Bhalchandra	Raut	Raut	Raut	Raut
17	3017/21	Sapate Santosh Ramu	Sapate	Sapate	Sapate	Sapate
18	3018/21	Shende Rohidas Devram	Shende	Shende	Shende	Shende
19	3019/21	Vaijal Vijay Shantaram	Vaijal	Vaijal	Vaijal	Vaijal

[Signature]
Coordinator



[Signature]
SIGNATURE OF THE TEACHER

[Signature]
PRINCIPAL

DEPARTMENT OF ECONOMICS

SHORT TERM COURSE ON
AGRICULTURAL MARKETING

ACADEMIC YEAR-2021-22

STUDENTS ATTENDANCE LIST

TIME: 11:15 to 12:15 pm
am

SR. NO.	ROLL NO.	NAME OF STUDENT	DATE	DATE	DATE	DATE
			23/02/22	25/02/22	29/02/22	02/03/22
1	3001/21	AherKusumGovind	Kusum	Kusum	Kusum	Kusum
2	3002/21	BhadmukheDevidasNivrutti	D.N.Bhadmukhe		D.N.Bhadmukhe	
3	3003/21	BharadeSmitaNaresh		S.N.Bharade		S.N.Bharade
4	3004/21	Bhasme Ramesh Valu	R.V.Bhasme		R.V.Bhasme	
5	3005/21	BhoyeNareshRamu	N.R.Bhoye	N.R.Bhoye	N.R.Bhoye	N.R.Bhoye
6	3006/21	DhondagaRavindraKisan	R.D.Dhondaga	R.D.Dhondaga	R.D.Dhondaga	R.D.Dhondaga
7	3007/21	GhatalRoshanDhonduram	R.D.Ghatal	R.D.Ghatal	R.D.Ghatal	R.D.Ghatal
8	3008/21	KoradeHareshRamdas	H.K.Korade	H.K.Korade	H.K.Korade	H.K.Korade
9	3009/21	LahamgePratikshaMacchindra	P.Lahamge	P.Lahamge	P.Lahamge	P.Lahamge
10	3010/21	MahaleKeshavYashavant	S.Mahale	S.Mahale	S.Mahale	S.Mahale
11	3011/21	Maule Kishor Narayan	K.N.Maule	K.N.Maule	K.N.Maule	K.N.Maule
12	3012/21	NavaleShital Vishnu	V.N.Navale		V.N.Navale	
13	3013/21	PatekarUlhasRajendra		U.R.Patekar		U.R.Patekar
14	3014/21	PawarDhananjay Vilas	D.P.Pawar	D.P.Pawar	D.P.Pawar	D.P.Pawar
15	3015/21	Pingale Suresh Hiru	S.H.Pingale		S.H.Pingale	
16	3016/21	RautRohiniBhalchandra	R.B.Raut	R.B.Raut	R.B.Raut	R.B.Raut
17	3017/21	SapateSantoshRamu	S.R.Sapate	S.R.Sapate	S.R.Sapate	S.R.Sapate
18	3018/21	ShendeRohidasDevram		R.Shende	R.Shende	
19	3019/21	Vaijal Vijay Shantaram	V.V.Vaijal	V.V.Vaijal	V.V.Vaijal	V.V.Vaijal

[Handwritten Signature]
Coordinator



[Handwritten Signature]
SIGNATURE OF THE TEACHER

[Handwritten Signature]
PRINCIPAL

DEPARTMENT OF ECONOMICS

SHORT TERM COURSE ON
AGRICULTURAL MARKETING

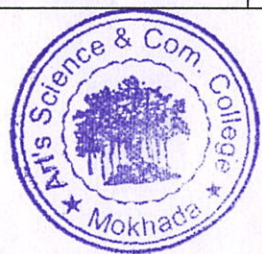
ACADEMIC YEAR-2021-22

STUDENTS ATTENDANCE LIST

TIME: 11:15 to 12:15 pm

SR. NO.	ROLL NO.	NAME OF STUDENT	DATE	DATE	DATE	DATE	DATE
1	3001/21	AherKusumGovind	04/03/22	07/03/22	09/03/22	11/03/22	14/03/22
2	3002/21	BhadmukheDevidasNivrutti					
3	3003/21	BharadeSmitaNaresh					
4	3004/21	Bhasme Ramesh Valu					
5	3005/21	BhoyeNareshRamu					
6	3006/21	DhondagaRavindraKisan					
7	3007/21	GhatalRoshanDhonduram					
8	3008/21	KoradeHareshRamdas					
9	3009/21	LahamgePratikshaMacchindra					
10	3010/21	MahaleKeshavYashavant					
11	3011/21	Maule Kishor Narayan					
12	3012/21	NavaleShital Vishnu					
13	3013/21	PatekarUlhasRajendra					
14	3014/21	PawarDhananjay Vilas					
15	3015/21	Pingale Suresh Hiru					
16	3016/21	RautRohiniBhalchandra					
17	3017/21	SapateSantoshRamu					
18	3018/21	ShendeRohidasDevram					
19	3019/21	Vaijal Vijay Shantaram					

[Signature]
Coordinator



[Signature]
SIGNATURE OF THE TEACHER

[Signature]
PRINCIPAL



Rayat Shikshan Sanstha's

Arts, Science & Commerce College, Mokhada, Tal. Mokhada,
Dist. Palghar



Short Term Course

Agriculture Marketing

कृषी विपणन

Examination 2021-22

रोल नंबर:- _____

वर्ग :- _____

दिनांक :- _____

प्रत्येक प्रश्नासाठी -२ गुण.

एकूण गुण :-४०

१ . हरितक्रांती भारतात केव्हा घडून ----- आली.

अ) १९५५-५६

ब) १९६५-६६

क) १९७५-७६

ड) १९८५-८६

२ . खालीलपैकी कोणता मार्ग हा पाणी व्यवस्थापणाचा नाही.

अ) पाण्याचा गैरवापर

ब) पूरनियंत्रण

क) पाणी अडविणे

ड) पाण्याचा काटकसरीने वापर

३ . दुसऱ्याच्या शेतात जाऊन काम करून मजुरी मिळवतात त्यास ----- असे म्हणतात.

अ) शेतकरी

ब) व्यापारी

क) कामगार

ड) शेतमजूर

४ . भारतातील जलसिंचनाचे जुने साधन कोणते

अ) विहिरी

ब) कूपनलिका

क) कालवे

ड) तळे व तलाव



११ . भारतात पीक कर्ज योजना प्रथम कोणी सुचविली होती.

- अ) वी.स.पागे
- ब) महात्मा गांधी
- क) डॉ.धनंजयराव गाडगीळ
- ड) पंडित नेहरू

१२ . किसान क्रेडिट कार्ड सुरु केले गेले

- अ) रिझर्व्ह बँक ऑफ इंडिया
- ब) नाबार्ड
- क) सहकारी बँका
- ड) विभागीय ग्रामीण बँक

१३ . सरकारने राष्ट्रीय कृषी बाजार आणि करार बाजाराची स्थापना करून शेतकऱ्यांच्या मालाला थेट उपलब्ध करून देण्याच्या दृष्टीने प्रयत्न केले.

- अ) बाजारपेठ
- ब) ग्राहक
- क) उत्पन्न
- ड) नफा

१४ . AGMARK चे पूर्ण रूप कोणते

- अ) Agriculture produce grading and marketing
- ब) Agriculture process grading and marketing
- क) Agriculture process grant and marketing
- ड) Agriculture product grass marketing

१५ . अन्न सुरक्षा कायद्यामुळे -----

- अ) लोकांना मोफत कपडे मिळतात
- ब) कर्जमाफी
- क) लोकांना रोजगार मिळतो
- ड) लोकांना स्वस्त दरात अन्नधान्य मिळते.

१६ . कृषी विपणानाची रचना कशी आहे

- अ) उत्पादक- खरेदीदार- उपभोक्ता
- ब) उपभोक्ता -खरेदीदार- उत्पादक
- क) उत्पादक- निर्यातदार -खरेदीदार
- ड) निर्यातदार- खरेदीदार- उत्पादक

RAYAT SHIKSHAN SANSTHAS,
ARTS, SCIENCE AND COMMERCE COLLEGE, MOKHADA. DIST.- PALGHAR

DEPARTMENT OF ECONOMICS

ACADEMIC YEAR-2021-22

AGRICULTURAL MARKETING

SHORT TERM COURSE RESULT

SR. NO.	ROLL. NO.	NAME OF STUDENT	MIN. MARKS	OUT OFF 40 MARKS	TOTAL MARKS
1	3001/21	Aher Kusum Govind	20	32	32
2	3002/21	Bhadmukhe Devidas Nivrutti	20	34	34
3	3003/21	Bharade Smita Naresh	20	36	36
4	3004/21	Bhasme Ramesh Valu	20	34	34
5	3005/21	Bhoye Naresh Ramu	20	34	34
6	3006/21	Dhondaga Ravindra Kisan	20	32	32
7	3007/21	Ghatal Roshan Dhonduram	20	34	34
8	3008/21	Korade Haresh Ramdas	20	26	26
9	3009/21	Lahamge Pratiksha Macchindra	20	32	32
10	3010/21	Mahale Keshav Yashavant	20	38	38
11	3011/21	Maule Kishor Narayan	20	34	34
12	3012/21	Navale Shital Vishnu	20	30	30
13	3013/21	Patekar Ulhas Rajendra	20	36	36
14	3014/21	Pawar Dhananjay Vilas	20	38	38
15	3015/21	Pingale Suresh Hiru	20	30	30
16	3016/21	Raut Rohini Bhalchandra	20	30	30
17	3017/21	Sapate Santosh Ramu	20	34	34
18	3018/21	Shende Rohidas Devram	20	34	34
19	3019/21	Vaijal Vijay Shantaram	20	32	32

COURSE COORDINATOR

Head / विभागप्रमुख
Department of Economics / अर्थशास्त्र विभाग

PRINCIPAL

Arts, Science & Com. College
Mokhada. Dist. Palghar




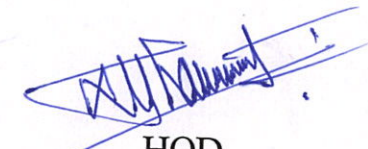


Rayat Shikshan Sanstha's
Arts & Science & Commerce Science College, Mokhada
Department of Economics
Academic Year – 2021-22

Report of Short-Term Course
“AGRICULTURAL MARKETING”

The Department of Economics has carried out Short Term course entitled “Agricultural Marketing” in the academic year 2021-22. Total 19 students have participated in this course. The students were taught Agricultural Marketing. The designed curriculum was completed in the stipulated time and exam was conducted to check the skills oriented by the students. All students have successfully completed this course. Through this course, the participating students got agriculture marketing knowledge and this is the outcome of this course.


Co-Ordinator


HOD


PRINCIPAL
Arts Science and Commerce College
Mokhada, Dist. Palghar



Rayat Shikshan Sanstha, Satara
Karmaveer Vidya Prabodhini

327

CERTIFICATE

This is to certify that Shri / Smt Aheer Kusum Gorind

(Class F.Y.B.A. (Eca)) of

(College) Arts, sci. & comm. college Mokhada

Dist. Palghar

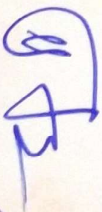
has successfully completed

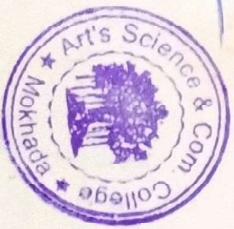
a short term course in Agricultural Marketing

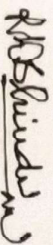
Academic year 20 21 20 22


(From 15/12/2021 To 15/03/2022) and

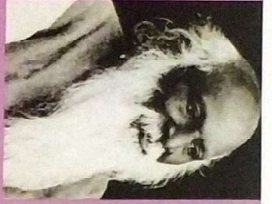
secured Grade.


PRINCIPAL




Executive Director
Karmaveer Vidyaprabodhini


Chairman
Karmaveer Vidyaprabodhi



Rayat Shikshan Sanstha, Satara
Karmaveer Vidya Prabodhini

328

CERTIFICATE

This is to certify that Shri / Smt Bhadmukhe Devidas Nivrutti

..... (Class T.Y. B.B.(Eco.)) of

(College) Arts, Sci & comm. college Mokhadra

Dist. Palghar has successfully completed

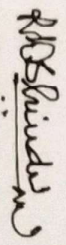
a short term course in Agricultural Marketing


Academic year 2021 2022 (From 15/12/2021 To 15/03/2022) and

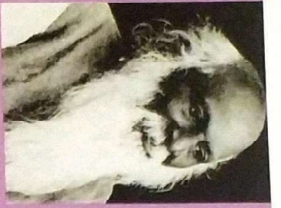
secured Grade.


PRINCIPAL




Executive Director
Karmaveer Vidya Prabodhini


Chairman
Karmaveer Vidya Prabodhini



Rayat Shikshan Sanstha, Satara
Karmaveer Vidya Prabodhini

CERTIFICATE

This is to certify that Shri / Smt Bhargade smita Naresh

(Class T.Y.B.A (Eco.)) of

(College) Arts. Sci & comm. college Mokhada

Dist Palghar has successfully completed

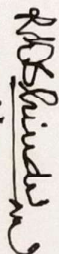
a short term course in Agricultural Marketing


Academic year 20 21 20 22 (From 15/12/2021 To 15/03/2022) and

secured Grade.


PRINCIPAL




Executive Director
Karmaveer Vidyaprabodhini


Chairman
Karmaveer Vidyaprabodhi



Rayat Shikshan Sanstha, Satara
Karmaveer Vidya Prabodhini

330

CERTIFICATE

This is to certify that Shri / Smt Bhasme Ramesh Vaju

(Class T.Y. B.A (Eco.)) of

(College) Arts Sci & Comm, College

Mokhada Dist. Palghar has successfully completed

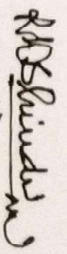
a short term course in Agricultural Marketing


Academic year 20 21 20 22 (From 15/12/2021 To 15/03/2022) and

secured Grade.


PRINCIPAL




Executive Director
Karmaveer Vidya Prabodhini


Chairman
Karmaveer Vidya Prabodhini