

## Faculty Profile



### Personal Details:

**Name** : MENGAL SANTOSH GANGARAM  
**Address (Permanent)** : At. Post- Dongargaon ,  
Tal- Akole, Dist- Ahmednagar,  
Pin-422608.  
**Contact No.** : 7387947069 / 8999135578  
**E-mail** : [santoshmengal1986@gmail.com](mailto:santoshmengal1986@gmail.com)  
[mengalsantosh87@gmail.com](mailto:mengalsantosh87@gmail.com)  
**Date of Birth** : 5<sup>th</sup> February, 1986  
**Gender** : Male  
**Marital Status** : Married  
**Nationality** : Indian  
**Religion & Caste** : Hindu- Thakar (S.T.)  
**Languages Known** : Marathi, Hindi & English  
**Date of Joining** : 4<sup>th</sup> February, 2013  
(Full-time Permanent)  
**Current institution** : Rayat Shikshan Sanstha's Arts Science &  
Commerce, College, Mokhada Dist. Palghar

### Educational Qualification: M.Com. B.Ed. SET, G.D.C.&A.

| Sr. No. | Degree              | Board/ Uni.   | Year of Passing | % Obt. | Grade                 |
|---------|---------------------|---------------|-----------------|--------|-----------------------|
| 1       | Ph.D.               | S.P.P.U. Pune | Ongoing         | -      | -                     |
| 2       | SET                 | Uni. of Pune  | 2011            | -      | Qualified             |
| 3       | M.Com.              | Uni. of Pune  | 2009            | 57.50  | B+                    |
| 4       | B.Com.              | Uni. of Pune  | 2007            | 61.91  | 1 <sup>st</sup> Class |
| 5       | B.Ed.(Mar. & Hist.) | Uni. of Pune  | 2010            | 68.12  | 1 <sup>st</sup> Class |
| 6       | H.S.C.              | Pune Board    | 2004            | 57.33  | 2 <sup>nd</sup> Class |
| 7       | S.S.C.              | Pune Board    | 2002            | 60.00  | 1 <sup>st</sup> Class |
| 8       | G.D.C. & A.         | GDCA Pune     | 2008            | 54.66  | B                     |

|    |           |                 |      |       |   |
|----|-----------|-----------------|------|-------|---|
| 9  | Tally 7.2 | MTSM Ahmednagar | 2006 | 68.83 | A |
| 10 | MSCIT     | MKCL            | 2018 | 85    | A |

**Teaching Experience: Under-Graduate:11 years**

| Sr. No | Name of the College   | University                  | From          | To           | Duration          | Nature of Appointment     |
|--------|---|-----------------------------|---------------|--------------|-------------------|---------------------------|
| 1      | Rayat Shikshan Sanstha's 'Arts and Commerce College, Pusegaon                           | Shivaji University Kolhapur | July 2010     | January 2013 | 2Years & 7 Months | C.H.B.                    |
| 2      | Rayat Shikshan Sanstha's Abasaheb Marathe Arts & New Commerce, Science College, Rajapur | Mumbai University           | February 2013 | Till now     | 08 Years 06 Month | Full-time Asst. Professor |

**Teaching Experience: Post-Graduate: 8 years**

| Sr. No | Name of the College   | University        | From      | To       | Duration | Nature of Appointment     |
|--------|---|-------------------|-----------|----------|----------|---------------------------|
| 1      | Rayat Shikshan Sanstha's Abasaheb Marathe Arts & New Commerce, Science College, Rajapur | Mumbai University | June 2013 | Till now | 08 Years | Full-time Asst. Professor |

**Minor Research Project:**

| Sr. No. | Title  | Academic Year | Funding Agency       | Amount Sanctioned | Status (Completed/ On-going) |
|---------|--|---------------|----------------------|-------------------|------------------------------|
| 1       | Analytical Study of Impact on nationalized E-banking on Ratnagiri District for the period 2000 to 2015 | 2015-16       | University of Mumbai | Rs. 26,000/-      | Completed                    |
| 2       | Analytical Study of Online Agro marketing management in Ratnagiri District                             | 2018-19       | University of Mumbai | Rs. 45,000/-      | Completed                    |

**Book Chapter Published :**

| Sr. No. | Title of the Chapter                 | Name of the Book   | ISSN/ ISBN No. & Impact factor details | Page Nos. |
|---------|--------------------------------------|--|--|-----------|
| 1       | Challenges of Warehousing Management | Trends & Innovations in Humanities, Management, Commerce, Science & Technology | ISBN: 978-93-5593-562-5                | 223-225   |

**Research Paper Publications:**

| Sr. No. | Title of the Research Paper | Name of the Research Journal & Other Details | ISSN/ ISBN No. & Impact factor details | Page Nos. |
|---------|-----------------------------|--|--|-----------|
|---------|-----------------------------|--|--|-----------|

|    |   |  |  |         |
|----|---|--|--|---------|
| 1  | Role of Brand in Marketing  | Seminar Proceeding entitled "Globalization & Branding"   | ISBN 978-81-930865-1-3                                     | 127-130 |
| 2  | Rural Entrepreneurship: Challenges & Problems in India                      | International Journal of Business, Management & Social Sciences<br>Vol. IV Issue(IV)<br>December 2014                            | ISSN: 2249-7463<br>Impact Factor1.3409                     | 38 -41  |
| 3  | Challenges of Indian Dairy Industry   | Seminar Proceeding entitled "Challenges & Opportunities in Indian Dairy Industry"  | ISBN 978-93-5196-965-5                                     | 262-264 |
| 4  | Problems of NGOs in Konkan  | International Journal of Business, Management & Social Sciences Vol. V<br>Issue(II) October 2015                                 | ISSN: 2249-7463  | 1-5     |
| 5  | Foreign Direct Investment in Indian Retail Sector                           | International Interdisciplinary Conference Proceeding entitled World: A Global Village (Issue & Challenges)                      | ISBN 978-93-5249-029-5                                     | 24-26   |
| 6  | Inflation Problems & Remedies in Indian Economy                             | <i>Seminar Proceeding entitled as "Inflationary Pressure on Indian Economy "</i> Organized by C.D. Jain College Shirampur        | ISBN: 978-81-930865-5-1                                    | 84-88   |
| 7  | Problems of Small Scale Industries in Konkan Region Of Maharashtra          | International Journal of Business, Management & Social Sciences Vol. I<br>Issue(IX) December 2016                                | ISSN - 2321-9831   | 82-85   |
| 8  | Advantages & Limitations of GST on Indian Economy                           | Dhyasparva International Journal of Commerce & Management  | ISSN : 2394-742X,<br>Special Issue, Vol-II,<br>(Dec. 2017) | 136-139 |
| 9  | M-Commerce: Challenges & Opportunities                                      | Aarhat Multidiciplinary Internation Education Research Journal<br>Impact Factor- 5.18<br>UGC Approved Journal<br>No. 48178,48818 | ISSN - 2278-5655   | 94-97   |
| 10 | Challenges & Opportunities of Fruit Processing Industry                     | National Seminar entitled Management of Fruit Processing Industry in India organized by A.M.A.& N.C.S. College, Rajapur          | ISBN: 978-81-927211-2-8                                    | 57-59   |
| 11 | Problems of Mango Processing Industries in Ratnagiri District               | National Seminar entitled Management of Fruit Processing Industry in India organized by A.M.A.& N.C.S. College, Rajapur          | ISBN: 978-81-927211-2-8                                    | 115-118 |
| 12 | Problems of Small Scale Fruit Processing Industries in Konkan               | National Seminar entitled Management of Fruit Processing Industry in India organized by A.M.A.& N.C.S. College, Rajapur          | ISBN: 978-81-927211-2-8                                    | 131-133 |
| 13 | Flower opening incident and changing colors in <i>Capparis zeylanica</i> L. | National Seminar entitled The Emerging Trends in Basic Sciencesby A.M.A.&  | ISBN: 978-81-927211-2-8                                    | 111-112 |

|    |   |  |   |           |
|----|---|--|---|-----------|
|    | (Capparaceae Juss.)   | N.C.S. College, Rajapur  |   |           |
| 14 | Advantages & Disadvantages of GST                                     | National Seminar Proceeding entitled as GST: Merits & Demerits                           | ISBN: 978-93-87665-42-2   | 124-128   |
| 15 | Problems & Remedies of Rural Entrepreneurship                         | Research Journey International Multidisciplinary E-Research Journal                      | ISSN: 2348-7143<br>Special Issue - 78<br>Impact Factor (SJIS-6.261, (CIF-3.452(2015), GIF-0.676(2013)<br>(Page No. 394-397) | 394-397   |
| 16 | Problems of E-Marketing in India                                      | Studies in Indian Place Names  | (UGC Care Journal)<br>ISSN: 2394-3114 Vol-40-NO.11-February-2020  | 292-296   |
| 17 | Migration and Rural Development of Konkan Region of Maharashtra       | Aayushi International Interdisciplinary Research Journal                                 | ISSN 2349-638x<br>Special Issue No.73<br>Impact Factor 6.293  | 104 - 106 |
| 18 | Challenges & Opportunities of Social Media in Marketing               | Viyavarta Peer reviewed International Referred Research Journal Harshwardhan Publication | ISSN 2319-9318<br>Special Issue January 2020 Special Issue  | 97-100    |
| 19 | Challenges & Opportunities of Rural Entrepreneurship in Konkan Region | Studies in Indian Place Names  | (UGC Care Journal)<br>ISSN: 2394-3114<br>Vol.40-Issue - 88-March -2020  | 172-175   |
| 20 | Agriculture Marketing in India : Problem & Remedies                   | Research Journey International Multidisciplinary E-Research Journal                      | ISSN: 2348-7143<br>Special Issue - 78<br>Impact Factor (SJIS-6.261, (CIF-3.452(2015), GIF-0.676(2013)                       | 113 - 116 |
| 21 | E-Commerce in Agriculture Development: Advantages & Challenges        | Research Journey International Multidisciplinary E-Research Journal                      | ISSN: 2348-7143<br>Special Issue – 269 B<br>July 2021<br>Impact Factor (SJIS-6.261, (CIF-3.452(2015), GIF-0.676(2013)       | 131 - 134 |

**Orientation/Refresher Course:**

| Sr. No. | Programme          | University                       | From                         | To                         | Grade |
|---------|--------------------|----------------------------------|------------------------------|----------------------------|-------|
| 1       | Orientation Course | ASC, Punjabi University, Patiala | 18 <sup>th</sup> April, 2016 | 15 <sup>th</sup> May, 2016 | A     |

|   |   |  |  |   |    |
|---|---|--|--|---|----|
| 2 | Refresher Course Commerce   | UGC – HRDC<br>SGB University,<br>Amravati  | 4 <sup>th</sup><br>September<br>, 2017 | 23 <sup>rd</sup><br>September ,<br>2017 | A  |
| 3 | Orientation Course of NSS<br>Programme Officer  | ETI Ahmednagar   | 21 <sup>st</sup><br>March,<br>2016     | 27 <sup>th</sup> March,<br>2016         | -  |
| 4 | Orientation Course for First<br>year Exam work  | Mumbai University,<br>Mumbai   | 14 <sup>th</sup> Oct,<br>2016          | 14 <sup>th</sup> Oct,<br>2016           | -  |
| 5 | Faculty Development<br>Programme on Managing<br>Online Classes & Co-<br>creating MOOCS            | TLC, Ramanujan<br>College, University of<br>Delhi Under Ministry<br>of Education | 20 <sup>th</sup> April<br>2020         | 06 <sup>th</sup> May<br>2020            | A+ |
| 6 | Faculty Development<br>Programme on<br>Empowerment through<br>Digital Technology & E-<br>Learning | TLC,<br>SNDT Women<br>University Mumbai  | 18 <sup>th</sup> May<br>2020           | 30 <sup>th</sup> May<br>2020            | A+ |
| 7 | Refresher Course in<br>Commerce & Management  | TLC, Ramanujan<br>College, University of<br>Delhi Under Ministry<br>of Education | 25 <sup>th</sup> June<br>2021          | 08 July<br>2021                         | A+ |

**Programme Officer :**

- Worked as Programme officer of National Service Scheme from academic year 2015-16 to till date.
- Worked as Area Co-ordinator of National Service Scheme, Mumbai University from academic year 01/07/2020 to 06/8/2021.



**(Mr. Mengal Santosh Gangaram)  
Assistant Professor in Commerce**